



**Survey of the Employers Satisfaction  
On the Performance of KMUTNB Graduates for Academic Year 2018**

<b>Subject:</b> The employers satisfaction on the performance of KMUTNB graduates for academic year 2018
<b>Clarification:</b> This survey is aimed to determine the satisfaction of the supervisor on the performance of KMUTNB graduates for academic year 2018. We request the kind assistance of your organization to fill in this questionnaire, so we can have useful information for the improvement the curriculums and education of the university, and provide quality manpower which meet the employer's needs. However, information gathered from you will be treated as confidential and it will be reported as overall summary data. The survey is separated into three sections as follow:  <b>Section 1</b> General information, statuses of the respondent's organization and the graduates, the acknowledgement of the university's reputation (13 Questions) <b>Section 2</b> Survey of the employers satisfaction on the performance of KMUTNB graduates (32 Questions) 2.1 Moral principle and ethical behavior (5 Questions) 2.2 Knowledge (5 Questions) 2.3 Intellectual skills (5 Questions) 2.4 Interpersonal relationship and responsibility (5 Questions) 2.5 Skills in numerical data analysis, communication and information technology (4 Questions) 2.6 Graduate characteristics according to the university's identity (8 Questions) <b>Section 3</b> Other suggestions
<b>Further Clarification:</b> We would like to request your kind assistance to fill in and make a comment in this questionnaire as the employer or the director of <b>Mr./Mrs./Miss.....</b> ID ..... whose was college degree level is ..... <b>Field/Department.....</b> <b>Faculty.....</b>
<b>Remarks :</b> - Please fold this letter and <b>send it back via postal service within 30 April 2020. (A stamped addressed envelope was attached with this questionnaires)</b> <b>"Information for Development Unit, Information for Development Section, Planning Division, Office of the President, King Mongkut's University of Technology North Bangkok"</b> - You can download the survey form in English at <a href="http://www.planning.kmutnb.ac.th">www.planning.kmutnb.ac.th</a> , and click <b>Download Form</b> . Then, chose <b>เลือกกลุ่มงานสารสนเทศเพื่อการพัฒนา</b> or contact Information for Development Section, Planning Division, Office of the President: Tel. 02-586-9001 Fax. 02-586-9002

**Sect 1 General Information**

Clarification Please respond by placing a check mark (✓) in the answer box or fill in the blank where indicated.

**1.1 Status of the Respondent**

1.) Position of the Respondent

- |   |  |
|---|--|
| <input type="checkbox"/> 1. Business Owner                | <input type="checkbox"/> 2. Managing Director                    |
| <input type="checkbox"/> 3. Manager/Director              | <input type="checkbox"/> 4. Head of Department/Division/Section  |
| <input type="checkbox"/> 5. Dean                          | <input type="checkbox"/> 6. Head of Academic Department/Division |
| <input type="checkbox"/> 7. Others (Please specify) ..... |  |

2.) The respondent has..... years of work experience

## 1.2 Status of Organization

1.) Types of Organization

- |  |   |
|--|---|
| <input type="checkbox"/> 1. Industry/Manufacturing | <input type="checkbox"/> 2. Business/Service                              |
| <input type="checkbox"/> 3. Education Institution  | <input type="checkbox"/> 4. Bank/Financial Institution/Saving Cooperative |
| <input type="checkbox"/> 5. Hospital/Infirmary     | <input type="checkbox"/> 6. Others (Please specify) .....                 |

2.) Does your organization have international cooperation?

1. No                       2. Yes (Please specify country) .....

3.) Does your organization have an established international network (joint agreement)?

1. No                       2. Yes (Please specify country) .....

4.) Methods of Personnel Recruitment (*To choose more than one choice is being allowed*)

1. Exam
2. Practice Exam
3. Interview
4. Consideration of biography/qualities/experience from resume
5. Other (Please specify) .....

5.) Important points for consideration in choosing new employees (*To choose more than one*

*choice is being allowed*)

- |   |                                      |
|---|--------------------------------------|
| <input type="radio"/> 1. Grade Point Average (GPA)                | <input type="radio"/> 2. Major       |
| <input type="radio"/> 3. Education Institution                    | <input type="radio"/> 4. Personality |
| <input type="radio"/> 5. Hands-on experience like internship      |                                      |
| <input type="radio"/> 6. Special abilities (Please specify) ..... |                                      |
| <input type="radio"/> 7. Other (Please specify) .....             |                                      |

## 1.3 Information regarding status of the graduates

1.) The position of the graduate whom you are evaluating is .....

2.) Is the graduate's major related to his current duties?

1. Related
2. Relatively related
3. Not related

3.) Period of employment of the evaluated graduate is ..... months.

4.) The evaluated graduate can work efficiently as you expected him to do within..... months.

## 1.4 Information regarding the acknowledgement of KMUTNB's reputation

1.) Did you acknowledge KMUTNB's reputation before you hire this employee?

1. Yes.
2. No.

2.) Did you acknowledge the industry achievements of KMUTNB?

1. Yes. Which area did you acknowledge? (Please specify).....
2. No.

**Section 2 The employer's satisfaction on the performance of KMUTNB graduates for academic year 2018**

**Clarification** Please evaluate your satisfaction on the performance of the graduate in following areas and place a check mark ✓ in the answer box according to the level of your satisfaction.

Attributes	Level of Satisfaction				
	Very Good	Good	Fair	Poor	Very Poor
<b>Virtue and Morality</b>					
1. Diligence and Endurance					
2. Self-discipline					
3. Honesty and trustworthy					
4. Punctuality					
5. Professional ethics					
<b>Knowledge</b>					
1. Knowledge and ability in the profession					
2. Knowledge in the assigned duty					
3. Awareness and comprehension in law and regulations related to the employee's job and duty					
4. Ability to learn continually and pursue self-improvement					
5. Knowledge in the maintenance of working tools and instruments					
<b>Intellectual Skills</b>					
1. Originality and creativity					
2. Ability in planning and managing the assigned task					
3. Ability to analyze, to make decision and to solve problems					
4. Ability to apply professional knowledge in the assigned task					
5. Ability to study, research, and learn new knowledge related to the job					
<b>Interpersonal Relationship and Responsibility</b>					
1. Leadership					
2. Open-mindedness					
3. Self-esteem					
4. Interpersonal skills					
5. Teamwork skills					

Attributes	Level of Satisfaction				
	Very Good	Good	Fair	Poor	Very Poor
<b>Skills in numerical data analysis, communication and information technology</b>					
1. Communication skills (speaking, reading, writing)					
2. Communication skills in foreign language (speaking, reading, writing)					
3. Adaption of information technology in data analysis and conclusion					
4. Adaption of information technology in presentation					
<b>Results of the development of graduate characteristics according to the university’s identity. “Graduates with creativity and workability.”</b>					
<b>Graduates with creativity</b>					
1. Capability to think analytically and solve problem					
2. Capability to make a plan for achieving the mission					
3. Capability to integrate existing knowledge with new knowledge					
4. Vision, Originality and Creativity					
<b>Graduates with workability</b>					
1. Capability to apply knowledge to the assigned task					
2. Capability to use technology to work effectively					
3. Capability to integrate knowledge for the improvement of professional skills					
4. Capability to execute tasks in accordance with the plan					

**Section 3 Other Suggestions**

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King Mongkut’s University of Technology North Bangkok very appreciates for you taking the time to provide information which would be useful for the management of the education of our university.